



**Year In  
Infrastructure  
2024**  
Going Digital  
Awards

## YII 2024 Executive Spokespeople

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### **Nicholas Cumins** *Chief Executive Officer*

Nicholas Cumins is chief executive officer of Bentley. In this role, he is responsible for the company's overall strategy and growth. An experienced software executive, he has served in leadership roles with established and startup companies for more than 20 years. He most recently served as Bentley's chief operating officer. Prior to joining Bentley as chief product officer in 2020, Nicholas served as general manager of SAP Marketing Cloud, a comprehensive marketing automation platform. He also served as chief product officer of Scytl, a platform for online voting, and as senior vice president of product with OpenX, a pioneer in programmatic advertising. Before OpenX, Nicholas had already served in a variety of senior roles at SAP, including product management, corporate strategy, and business development. He earned master's degrees in law and in business from Paris II Panthéon-Assas University. Nicholas is a dual French and U.S. citizen and is based in France.



**Julien Moutte**  
*Chief Technology Officer*

Julien Moutte is chief technology officer of Bentley and is the principal architect of the company's technology directions. He has over 20 years of technology leadership experience in startups, scaleups, and large organizations. Prior to joining Bentley as vice president of technology in 2021, Julien served as head of technology for SAP Marketing Cloud and as a member of the office of the chief technology officer with SAP Customer Experience. He also served as chief technology officer of Scytl, a platform for online voting, and Fluendo, the free software multimedia experts, which he co-founded in 2004 in Barcelona, Spain. Julien holds a degree in computer science from Université Claude Bernard in Lyon, France.

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**Michael Campbell**  
*Chief Product Officer*

Michael Campbell is the chief product officer at Bentley. He joined Bentley in 2022, having previously worked for PTC Inc. He is responsible for defining Bentley's product strategy and for managing product development to advance the company's leadership in infrastructure engineering software. Prior to Bentley, Michael has held various positions, managing product development, product strategies, and entire software businesses. He holds a Bachelor of Science in mechanical engineering from Boston University.

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**Kristin Fallon**

*Senior Vice President, Chief Marketing Officer*

Kristin Fallon joined Bentley in 2023 as chief marketing officer. She is an award-winning brand and marketing executive with global experience leading growth and transformation initiatives across a diverse set of industries and organizations at the heart of human impact. Prior to Bentley, Kristin was global head of brand at GE HealthCare, where she led the company's historic rebrand as part of their spin-off from GE. Before that, she founded and led a marketing consultancy based in Southeast Asia. Kristin began her career as a volunteer in the U.S. Peace Corps.

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**Brock Ballard**

*Chief Revenue Officer*

Brock Ballard joined Bentley in 2020 as vice president and regional executive, Americas, and was named chief revenue officer in 2023. He is responsible for leading all of Bentley's accounts globally. Previously, Brock held executive sales leader roles, including director, DELMIA sales, Dassault Systems, and he served in multiple roles at Autodesk Inc., including director, AEC and director, Autodesk Manufacturing A&D and federal. Brock earned a bachelor of arts in communication and information sciences from the University of Alabama.

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**Chris Bradshaw**  
*Chief Sustainability Officer*

Chris Bradshaw is chief sustainability officer at Bentley, bringing together Bentley's sustainability and education initiatives with the objective of empowering Bentley's users to achieve sustainable development goals, while ensuring the next generation of engineers has the tools and knowledge to succeed. He joined Bentley as chief marketing officer and was previously chief marketing and product officer of Blue Prism Group, a London-based software company that specializes in robotic process automation. Chris also worked at Autodesk in a variety of leadership roles, including chief marketing officer. Additionally, he managed flight software development for the United States Air Force, where he guided the development, testing, and integration of on-board computer systems for two national space programs. Chris earned a bachelor's degree in electrical engineering from Cornell University, and an M.B.A. from Duke University. He serves as a member of the Board of Project Lead the Way, a K-12 STEM education non-profit organization.



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**Graham Grant**  
*CEO, Seequent*

Graham is the Chief Executive Officer of Seequent, The Bentley Subsurface Company. He leads Seequent's efforts to evolve the way organizations' work through better subsurface understanding, finding technology solutions to customer challenges that deliver more positive outcomes for a better world. Graham has decades of experience leading global teams in the software industry and also banking and renewable energy. He holds an Honors Degree in Forestry Science, an MBA from Leeds University, and is Chair of the University of Canterbury's MBA Program.



**Patrick Cozzi**

*Chief Platform Officer, Founder, Cesium*

Patrick Cozzi is the chief platform officer at Bentley. In this role, he supports the teams dedicated to the global community of software developers who build experiences for the natural and built environment with an open platform powered by Cesium and iTwin. Patrick is the founder and former CEO of Cesium, the leading open 3D geospatial platform, prior to its acquisition by Bentley Systems in 2024. He earned an MSE from the University of Pennsylvania, where he also taught GPU programming and architecture for almost a decade.

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